



KULLARO

STONE OF SWEDEN

Press release the 14th of September 2018

***New product launch,
Kullaro Presents the floor lamp
'The Watchman'***

LONDON DESIGN FAIR / SWEDISH DESIGN PAVILION / STAND 1:6 / OLD TRUMAN BREWERY / 20-23 Sep

BLACK DIABASE MEETS THE LIGHT!

During London Design Fair, Kullaro will be introducing its new floor lamp, "The Watchman". This lamp is made from unique black magmatic diabase that has completed a journey from the Earth's interior, through the bedrock of southern Sweden, until finally meeting the light of day.

"The Watchman" is the first project undertaken by Kullaro in which light is connected to stone - a project made possible through a collaboration with the German electronics company BITSz electronics GmbH. The lamp's head and foot are made from diabase, into which LED electronics have been built. The lamp has intentionally been designed with extra height to enhance and capture the impression of an observer.

"Right from the initial idea and sketch stage it has been our ambition to create a lamp that is both functional and an embodiment of a clear sculptural simplicity. It is thus with a great deal of pride that we present our first lamp, "The Watchman", which now stands here and oversees the room with its determined and illuminating character."

// Jenni & Andreas Kullaro, Designers

Diabase is a unique magmatic type of rock that is difficult to access. Diabase was formed out of enormous volcanic eruptions from the Earth's core about 1 billion years ago, when glowing magma pressed its way up towards the planet's surface through narrow cracks in the bedrock. Diabase only ever saw the light of day in a few locations, including in southern parts of Sweden, where it became accessible. The diabase from this area is unique and is considered to be the foremost and most beautiful diabase available, coveted as it is the world over for its unique properties. A material that is admired, unusual and limited by nature.

Kullaro is a family-run company based in Lönsboda in the north-eastern part of the province of Skåne in southern Sweden, where unique deposits of diabase have reached the light of day. With diabase as its hallmark, Kullaro uses this unique Swedish black gold to design and make jewellery, interior design products, furniture and art.

Press material for The Watchman and other product news:

<https://www.dropbox.com/sh/ztphljolqh41s2z/AAD7oObce6WgkCUNiHhgtN00a?dl=0>

Contact: Jenni & Andreas Kullaro
+46(0)760070888
info@kullaro.se
www.kullaro.se





