



KULLARO  
STONE OF SWEDEN

Press release the 14<sup>th</sup> of September 2018

***New product launch,  
Kullaro Presents the Coffee table  
'Magic Vei'***

LONDON DESIGN FAIR / SWEDISH DESIGN PAVILION / STAND 1:6 / OLD TRUMAN BREWERY / 20-23 Sep

## **A JOURNEY FROM THE EARTH'S INTERIOR**

***With inspiration taken from the forces that were at work when bedrock gave way to glowing magma from the Earth's interior and diabase was formed, Kullaro has created a table with a cracked top that is now being introduced during London Design Fair.***

*Drawing on the rock type diabase and how it was formed, Kullaro has created a table where they have first intentionally broken something that is whole, in order to then create by hand an interesting meeting of the parts that once were joined. The sparkling shine in the stone's surface symbolises the glowing magma that gives way to a coarser structure, which is then toned out to become the rigid and magical black diabase.*

*"During all the years we have spent creating in diabase, we have always been fascinated by the enormous forces that were at work when our bedrock gave way to the glowing magma that forced its way up from the Earth's interior through narrow cracks in the grey rock. VEI (volcanic explosivity index) is the scale that defines a volcano's strength. We have striven to recreate this force in our creations, which is why cracks are often a recurring element in our works. The crack in this table is a symbol of how the bedrock was broken up and divided in order to make way for this magical black diabase."*

*// Jenni Kullaro, Designer*

*"It probably sounds completely crazy to first intentionally break a table top that is whole, only to then set about the work of creating an interesting meeting of the parts one has just broken!"*

*// Andreas Kullaro, Designer*

**Diabase** is a unique magmatic type of rock that is difficult to access. Diabase was formed out of enormous volcanic eruptions from the Earth's core about 1 billion years ago, when glowing magma pressed its way up towards the planet's surface through narrow cracks in the bedrock. Diabase only ever saw the light of day in a few locations, including in southern parts of Sweden, where it became accessible. The diabase from this area is unique and is considered to be the foremost and most beautiful diabase available, coveted as it is the world over for its unique properties. A material that is admired, unusual and limited by nature.

**Kullaro** is a family-run company based in Lönsboda in the north-eastern part of the province of Skåne in southern Sweden, where unique deposits of diabase have reached the light of day. With diabase as its hallmark, Kullaro uses this unique Swedish black gold to design and make jewellery, interior design products, furniture and art.

**Pressmaterial for Magic Vei and more product news:**

<https://www.dropbox.com/sh/zlphljolqh41s2z/AAD7oObce6WgkCUNiHhgtnOOa?dl=0>

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